



MULTIMEDIA INTERNSHIP/VOLUNTEER POSITION DESCRIPTION

Company Description

We are a multidisciplinary nonprofit community resource center with locations in Bakersfield and Woodland Hills, CA. We provide sliding scale fee-based psychological, educational, and social services to the community. Our target demographic is the working middle-class; families that tend to over-qualify for low-fee services, only to discover full-fee services are just beyond their reach. Additionally, we serve as a training site for masters, doctoral, and post-doctoral mental health graduate students. More information on our agency can be found on our website at www.learningdynamicsinc.org.

Job Description

Learning Dynamics is currently seeking assistance with advertising and public relationship initiatives. The specific responsibilities of the intern will be based on their interest and skill-set. An overview of the areas we are in need of assistance with include:

- Development of digital and mixed media content and postings for company's website and social media pages
- Create graphic designs for clinical and training program interventions and resources
- Design artwork for company apparel and promotional gifts for networking and community awareness events
- Edit current and create new print advertisement materials for community distribution (e.g. brochures, flyers)
- Develop short videos to educate the public on the agency's various programs for new YouTube channel

Qualifications include:

- Motivated self-starter with a strong attention to detail
- Able to communicate clearly, effectively, and professionally in-person and in writing
- Fluency in computer and Internet use, graphic design programs, and understanding of social medial platforms (e.g. Twitter, Facebook, Instagram, Pinterest, LinkedIn, etc.)

This unpaid internship is for 10-15 hours each week, with a minimum one-semester commitment. Students majoring and/or interested in careers in multimedia, marketing, advertising, public relations, nonprofit management and/or healthcare administration, psychology, and/or social work will find experiences in this position most relevant to their career development.

Office Hours & Location

Monday – Friday 10 AM to 9 PM; Saturday 10 AM to 5PM
22837 Ventura Blvd, Suite 200, Woodland Hills, CA 91364
7300 Stockdale Highway, Bakersfield, CA 93309

Mission Statement

Learning Dynamics, Inc. serves to increase the public's understanding of mental health and educational issues through culturally harmonious approaches including parent education, adaptive skills training, psychological therapeutic services, educational therapy, and community education. Through our programs we provide prevention and early intervention skills, and reduce stigma and the impact of mental illness and interpersonal distress.

Vision Statement

Learning Dynamics, Inc. will be a premiere choice for psychological, educational, and social services for English and Spanish speaking individuals in the Greater Los Angeles area. By uniting staff, clients, and community resources we will inspire and assist clients in achieving personal wholeness while meeting the challenge of excellence in an everchanging society.

Diversity Statement

Learning Dynamics, Inc. affirms that cultural responsiveness is an integral part of personal and professional competence. We are committed to celebrating the diversity and richness of human differences and we believe that cultural competence is fundamental to providing quality services that promote personal wholeness.

We understand that cultural competence requires an ongoing commitment to openness and learning. Therefore, we remain on a continuous journey to achieve cultural competence by developing an awareness of our own cultural worldview, increasing our knowledge and understanding of different cultural practices and worldviews, and researching and integrating culturally responsive evidenced-based practices into our work.

Through our study of culture and diverse populations we are continuously learning how our cultural worldview impacts our perceptions and actions. This learning process assists us in being able to work effectively with those different from ourselves and allows us to acquire and attend to a more holistic understanding of our clients.

We strive to cultivate an environment where diversity is considered an asset and is valued and respected; an environment that cultivates a belief in which alliances across cultures is enriching, rather than threatening, to shared goals. We challenge ourselves and our community to remain committed to confronting prejudice, discrimination, and oppression and facilitate healing in our lives, and in the lives of those we serve and train.

Statement of Faith

"Where there is no guidance, a people falls; but in an abundance of counselors there is safety."
Proverbs 11:14 (English Standard)

Learning Dynamics, Inc. values the commands of Christ including loving our neighbors, which is expressed in our service to society; serving in mind, body and spirit. We celebrate the complexity of individuals and provide quality services to meet the physical, social, emotional, and spiritual needs of people and families of all faiths and beliefs. We are privileged to provide services to all, regardless of religion, ethnicity, or sexual orientation.

Application Procedures: Send CV, cover letter, and names and contact information for three references to: hr@learningdynamicsinc.org. ***Pease indicate the position title and primary office location (Bakersfield) of the position in your subject line when emailing application materials.***

Questions? Call (310) 855-3276